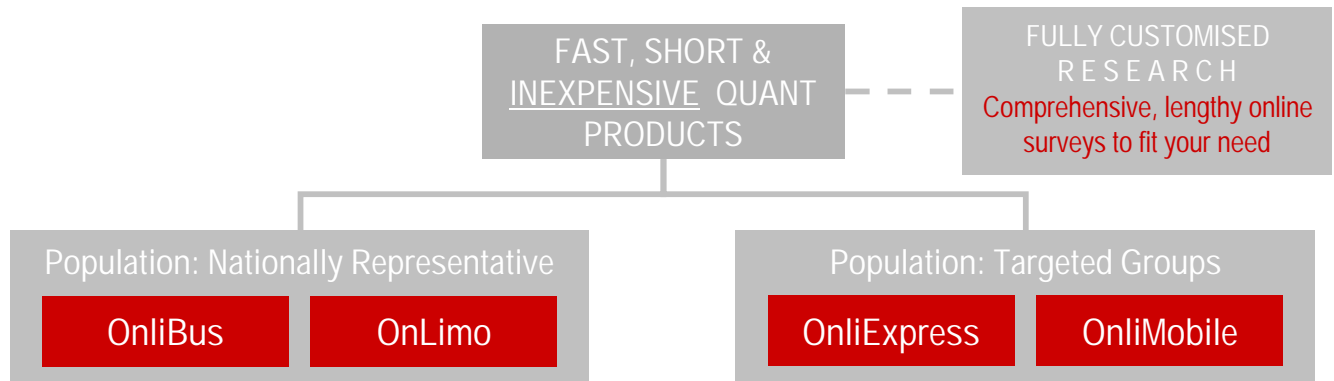


TDE ONLI-QUANT™ SERVICES (ONLINE QUANTITATIVE RESEARCH)



OnliBus™
OnLimo™
OnliExpress™
OnliMobile™

Platform	PC	PC	PC	Mobile Phone
Sample Size	Nationally representative =1,500	Nationally representative = 1,200	You need a highly targeted survey, only need minimal questions and fast turnaround time	Targeted
Regularity	The bus departs the first Tuesday of every month	Our driver is ready to go when you need it	When you need it	When you need it
Turnaround Time	<ul style="list-style-type: none"> ⌚ Fieldwork begins first Tuesday each month ⌚ Subscription required COB prior Friday ⌚ Inputs required Monday prior ⌚ Data available COB following Thursday 	Approx: 72 hours	Approx: 72 hours	Approx: 72 hours
Rec No of Questions	3-10	4-20	3-10	3-8
Definition of a Question	<ul style="list-style-type: none"> ⌚ A single/multi question with 5-15 pre-codes or a small 3x3 grid ⌚ Several yes/no, numeric questions may comprise one standard question ⌚ Open text, images and videos incur a small additional charge 	<ul style="list-style-type: none"> ⌚ A single/multi question with 5-15 pre-codes or a small 3x3 grid ⌚ Several yes/no, numeric questions may comprise one standard question ⌚ Open text, images and videos incur a small additional charge 	<ul style="list-style-type: none"> ⌚ A single/multi question with 5-15 pre-codes or a small 3x3 grid ⌚ Several yes/no, numeric questions may comprise one standard question ⌚ Open text, images and videos incur a small additional charge 	<ul style="list-style-type: none"> ⌚ Basic single and multi questions with short response lists ⌚ Grid questions and open ended questions are not ideally suited to mobile devices
Additional Data Points Available From Panel:	Y	Y	Y	Y
Deliverables	<ul style="list-style-type: none"> ⌚ SPSS or Excel raw data file ⌚ Word and/or Excel Tables ⌚ Verbatim responses for open-ended questions 	<ul style="list-style-type: none"> ⌚ SPSS or Excel raw data file ⌚ Word and/or Excel Tables ⌚ Verbatim responses for open-ended questions 	<ul style="list-style-type: none"> ⌚ SPSS or Excel raw data file ⌚ Word and/or Excel Tables ⌚ Verbatim responses for open-ended questions 	<ul style="list-style-type: none"> ⌚ SPSS or Excel raw data file ⌚ Word and/or Excel Tables